

General Scheme of the 7th China (Binhai Tianjin) International Eco-city Forum and Expo

In order to prepare for and successfully complete the 7th China (Binhai Tianjin) International Eco-city Forum and Expo (hereafter referred to as the 7th Binhai Forum and Expo), a general schedule has been drafted as followings:

I 、 Background

Binhai Eco-city Forum and Expo is scheduled to be held every year since 2010, and six consecutive sessions have been successfully held since then. Mr. Xi Jinping, General Secretary of the Communist Party of China, President of the People's Republic of China and Chairman of Central Military Commission, Mr. Wu Banguo, former Chairman of the Standing Committees of National People's Congress, and Mr. Jia Qinglin, former Chairman of the National Committee of the Chinese People's Political Consultative Conference have sent their congratulatory messages to present the clear requirements for overall development of eco-cities and express the ardent expectation on this forum. More than 9,000 politicians, well-known scholars and business guests from more than 60 countries and regions have gathered together in the Forum to discuss the development of low-carbon eco-cities and green vision. The exhibition area covers nearly 200,000 square meters. More than 1,300 domestic and overseas low-carbon eco-cities and well-known enterprises have participated, over 350,000 people visited and a number of business agreements and letters of intention have been signed with amount more

than RMB 17.9 billion. Binhai Forum and Expo always attaches importance on summarizing and promoting successful experience and have exerted great influence both domestically and internationally. Now it has become a platform for different countries and all walks of life to exchange eco-city construction concepts and demonstrate ecological civilization construction achievements, and thus great contribution have been made to improving the level of ecological civilization.

Especially in 2015, the organizing committee was in great pressure due to an incident at the last stage of preparation for the 6th Binhai Forum. With the supported from host leaders and leadership of Tianjin Binhai New Area party committee and government, the committee members overcame difficulties one after another and successfully organized and held the 6th Binhai Forum. More than 1,500 government officers, experts and enterprisers participated , and a number of investment match-making events were held, on which 62 agreements have been signed with amount more than RMB 2.68 billion. Finally the 6th Binhai Forum achieved unprecedented success and been spoken highly of by all participants.

II 、 The profile for the 7th Binhai Forum and Expo

1. Annual Theme

According to the national guidance of speeding up the development of ecological civilization and the spirit of Central City Work Meeting, combined with the current practical situation and reviewed by experts, the theme of the 7th Binhai Forum and Expo is defined as followings:

Eco-city and Green Innovation

Mian Foundations:

For a long term, CPC and central government have always attached high importance to environment protection. With the progress of

urbanization, the focus of ecological civilization construction has been shifted to cities.

After an interval of 37 years, the Central City Work Meeting was held again from December 20th to 21st, 2015, which indicated the city development direction in the near future and thus is of great influence. During the conference, it was discussed that population concentration in cities has caused issues like shortage of nature resources, environmental pollution, ecosystem degradation, water pollution, smog, solid waste and noise pollution, which happened at high frequency, and is harmful to city residents's health as well as restricts the economic development. Meanwhile, the rapid development of cities leads to the emerging of many factories in cities, which limits city development in return by damaging the ecosystem and brings some hidden troubles. At the same time, because of its complexity and expensiveness, environmental treatment is also a challenge for city development. Therefore, city development rules must be abided by, technology innovation and culture diffusion must be adopted for establishing a more healthy and sound institution mechanism supporting city development. By doing this, many city diseases can be effectively get rid of so as to improve the city livability and enhance sustainable development. According to the guidance of ecological civilization development and the spirit of central city working meeting, combined with the practical development situation, an annual theme of the 7th Binhai Forum and Expo aims at pushing forward innovative development and dealing with problems occurred during green city construction.

III、 Name, schedule and venue

1. Name

The 7th China (Binhai Tianjin) International Eco-city Forum and Expo

2. Schedule

21st-23rd October, 2016

(Main forum is held from 14:00 to 17:30, 21st October; Sub-forum time is from 9:00 am to 12:00 am, 22nd October; Expo is from 9:30 am 21st October to 3:30 pm 23rd October)

3. Scheme and Venue

The main forum and the sub-forum will be held in the conference center of Tianjin TEDA International Hotel. It is anticipated that more than 800 experts, scholars and entrepreneurs from both home and abroad will be invited to the main forum. The Expo will be held in Tianjin Meijiang International Conference & Exhibition Center (Pavilion N2, N4, N6). Four different pavilions will be set up in accordance with the real situation and related supporting events will be held too.

4. Organizers

Sponsored by: National Development and Reform Committee

Ministry of Housing and Urban-Rural Development

Tianjin People's Municipal Government

China Center for International Economic Exchanges

Organized by: People's Government of Binhai New Area of

Tianjin Municipality

Supported by: United Nations Environment Program, United Nations Human Settlements Program, World Wide Fund for Nature, World Future Council, Nankai University, China Ecological Civilization Research and Promotion Association.

IV、 Content design

Based on the previous 6 forums, the 7th session is comprehensively refurbished some and breakthroughs about forum theme, topic extent,

organization form and participation degree will be made. Besides, a 1 + 5 + N pattern will be formed for this forum. The 1 stands for one main forum, 5 for five sub-forums and N for N supporting events. Well-known entrepreneurs from China's Top 500 enterprises, experts and scholars from outstanding universities, principals from world high-end scientific research institutions are invited to participate this forum to actively meets the new normals of economic development and the main function of market. By a series of forums, which are market demanding, development leading and production and research integrated, and some business match-making events, Binhai Forum becomes not only the main window for demonstrating the opening up and green development of Tianjin and Binhai New Area, but also an important platform for attracting investment, promoting economic restructure. Moreover it is also a bridge for carrying out the national strategy of developing the Beijing-Tianjin-Hebei harmoniously and a bond for strengthening communication and cooperation with Beijing and Hebei. Meanwhile, this forum will continuously insists on the policy of practicing strict economy and hardworking and thrifty to create a solemn, harmonious, concise, practical and efficient green forum brand.

1. Main Forum

800 scholars, experts, and government officials both from home and abroad are to be invited to participate in discussion. Wei Jianguo, vice chairman of China Center For International Economic Exchanges, is supposed to be the host of the forum. Eight leaders will be invited to deliver a speech for 5-10 minutes, including state leader, foreign leader (TBD), NDRC officials, MOHURD officials, ambassadors to China (TBD), Singapore officials and officials from Binhai New Area; and 4-5 entrepreneurs or experts will be invited to deliver a speech.

2. Sub-forum

Based on the annual theme, five sub-forums will be set to discuss climate change and city sustainable development, green financial innovation, resources cyclization and reuse, green infrastructure creation and city ecological safety construction.

3. Eco-city Expo

In view of the previous six forums, this session is to vigorously advance the marketization of government forums by innovative exploration; to bring in exhibition resources from renowned exhibition companies and well-rounded teams through government providing support and services to enterprises; to reduce financial expenditure and government administrative participation by making the forum marks-oriented and integrating concernment and business resources; to improve forum brand benefit and operate the forums smoothly by meeting the market rules and industrial demands. Keeping in line with this scheme, four different pavilions, ecological demonstration pavilion, environmental protection pavilion, new energy pavilion and intellectual production pavilion will be set in this eco-city expo.

By taking full advantage of accumulated experience and integrating experience in exhibition into enterprise resources, this forum focuses on inviting the best industry enterprises, listed companies, internationally well-known enterprises and leading national brand to participate to comprehensively update the international, marketing and professional level of the expo.

4. Supporting Events

A certain number of supporting events, such as smart city and infrastructure seminar, green construction production release and promotion conference, energy conservation and emission reduction

symposium, green financial policy analysis conference and service negotiation meeting will be held during the eco-city expo session. Moreover, other activities like city investment environment presentation, investment match-making fair and agreement signing ceremonies will also be held to stimulate and promote the development of Tianjin Free Trade Area and Innovation and Enterprises Special Zone.

V、Expected Results

1. Display new image of Binhai New Area

This forum is dedicated to display a positive image of innovative, progamatic and efficient Binhai New Area, spread positive energy and enchant its influence to the outside world; to explore a harmonious development of city construction and ecological protection, to formulate eco-city construction policies and revitalize a firm determination on developing economy.

2. Gather global wisdom and advance eco-city construction

By broader global perspective and deeper international exchange, this forum collects the cutting-edge eco-city construction theories and patterns, the maturest experience and methods, the most advanced technologies and products, and the top talents with intelligence together to direct the construction and restoration of Chinese eco-city practically and effectively.

3. Spread top-leading experiences and promote business cooperations

By holding an international high quality eco-city forum and expo, Binhai New Area sets itself as an feasible, duplicatable and promotable example for eco-cities sustainable development. Meanwhile, it is also a good opportunity for Tianjin to display its economic vitality, to exchange

ideas with other cities from both home and abroad, and to propel the business cooperation between China and other countries.

VI、 Organization Work

1. The Forum and Expo is organized by Tianjin Binhai New Area People's Government and related relevant departments.

2. Coordination and supervision work is in charged by Tianjin Mage-event Conduction Office.

3. Foreign affair communications, publicity and reception work is in charged by Tianjin Foreign Affair Office.

4. In accordance to their responsibilities, members and units of the organizing committee must join effort to make preparation by designing work scheme, strengthening coordination and cooperation with each others to guarantee the forum and expo a full success.